

Doug Vosik has joined as the Union's Vice President of Marketing, coming from Under Armour where he served as the Senior Global Brand Manager of Football (soccer). Prior to joining Under Armour, Vosik served as the Director of Brand and Marketing Communications at Virgin Mobile, leading a brand re-positioning that resulted in historical highs in brand awareness, consideration and revenue. A graduate of the University of Pittsburgh, Vosik brings more than 15 years of leadership in brand strategy, marketing communications and creative leadership to the Union. A forward thinker with a hunger to disrupt tradition, Vosik most recently served a start-up, leadership role at Under Armour, building the organization's soccer-specific brand identity, with marketing strategies designed for Under Armour Soccer in the United States, United Kingdom, Germany, Mexico, Chile and Brazil.