

Chris Branscome has spent more than 30 years working across the youth, college and professional levels of soccer and has strong ties to Eastern Pennsylvania as a player, coach, and executive.

Branscome joined Eastern Pennsylvania Youth Soccer in 2009 after spending seven years as the Director of Marketing for US Youth Soccer. As chief executive officer, Branscome oversees all aspects of youth soccer operations and development in Eastern Pennsylvania.

With US Youth Soccer, Branscome was responsible for the marketing and communications of the largest youth sports organization in the United States. He successfully negotiated sponsorship agreements with top brands such as Adidas, Gatorade, Liberty Mutual, Kohl's and Burger King. He developed a partnership with Fox Soccer Channel and produced the US Youth Soccer Show, a thirty minute monthly anthology, as well as the annual US Youth Soccer National Championships.

A graduate of Villanova University, where he played for the Wildcats, Branscome later earned his Master's Degree at Miami University. He's held various positions in soccer, including Director of Operations for the American Professional Soccer League, General Manager of the Chicago Power of the NPSL and VP of Marketing & Sales for the Philadelphia Kixx. He's also worked in the athletic departments of Villanova University, Towson University and St. Joseph's University.

Branscome serves on the advisory boards of PHL Sports, a division of the Philadelphia Convention & Visitors Bureau, and the Valley Forge Tourism and Convention Bureau's Sports Commission. He has served on the Philadelphia Task Force on Sports-Based Youth Development, the US Youth Soccer Strategic Planning Committee and the US Youth Soccer Brand Development Task Force. He's currently is on US Soccer's Youth Soccer Task Force sub-committee on Standards and Certifications.

With the Philadelphia World Cup 2026 Host City Committee, Branscome is actively working with city sports leadership to bring 2026 World Cup games to Philadelphia.

He has also coached soccer at various levels including youth, collegiate and the Olympic Development Program. He holds a U.S. Soccer A License, is an active amateur player and is a member of the Southeastern Pennsylvania Soccer Hall of Fame.

Branscome resides in Lafayette Hill, PA with his wife and two daughters